



# Real-world IT starts here.

Kimberly Valenny's passion for equal opportunity in the tech industry began in high school, after looking around her IT class and noticing she was the only female in the room.

After school she went on to study a QUT double degree in Information Technology and Creative Industries, majoring in Computer Science and Interaction Design. It was here she had the opportunity to further advocate for female representation in IT, becoming

president of the Women in Technology student club and hosting the regular 'Women in STEM Industry Night'.

Now a Graduate Front End Developer at Deloitte Digital, Kimberly credits her QUT 'STEM tribe' for arming her with the confidence and support to pave her own path in the historically male-dominated tech industry.

**D** QUTIT

the university for the real world





workforce in each country – will need training in digital skills in just the next year to keep up

So the right question to ask might not be whether you will have a career with technology,

but rather: what will yours look like? In the

pages of this magazine, you will find role models and stories that will help you start

with the pace of change.

to imagine just that.

Head of Google Research Australia

WE WILL NEED THE BEST TECH TALENT TO HELP US **EXPLORE SOME OF THE KEY** SCIENTIFIC AND ENGINEERING QUESTIONS AHEAD'



# What's inside ...

# Study pathways

Wondering what (or where) to study for a career in tech? This 11-page section will get you on course!

# P8 Talking tech

Ever asked, 'WTF are NFTs?' Check out our jargon buster for the tech



P10 A to Z of tech courses

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**P20** 

STEM + X = 쯕

Combine technology (STEM) with your passion (+ X) to discover your dream career...

Technology + ...

P19 What is STEM + X? And how to use it to find your dream job?

# P20 Tech + Ethics

New tech is raising some big ethical questions! Combine tech knowhow with philosophy and big-picture thinking to help us answer them

P24 Tech + Creativity Not only are there plenty of creative careers in the tech sector, but your creativity could give you a serious edge

# WHY TECHNOLOG

Now more than ever, technology is playing a crucial role in every aspect of our lives. It keeps us connected, working, learning... And it's in almost every industry and sector. That means the skills required to understand, use and build our digital world are increasingly relevant.

It's predicted that Australia will need 6.5 million additional workers with digital skills by 2025, according to the APAC Digital Skills Index 2020. That means it's extremely important that you equip yourself with tech skills at every stage of your educational journey, and whatever your career goals or pathway. The future is digital, and tech is for everyone!

SHUTTERSTOCI



Love animals? Love tech? Get ready for a seriously cute career combining critters and computers

P34 Tech + Language & Culture

Use future tech to help us connect with, celebrate and conserve traditional languages and culture

P38 Tech + Sports The sportstech industry is crying out for tech talent to help make sports safer, more fun and improve performance

P40 Tech + Health

Find out how technology is seriously revolutionising healthcare, saving lives and opening up new career pathways in the process

**P42** Tech + Crime & Justice Fascinated about the world of crime fighting and the law? You might be surprised to discover the niche tech careers available to you!

P44 Next steps and fun stuff you can do right now as you forge your career in technology



# IN THE NEWS

We spell out a news headline from the world of tech

- The headline: Govt Backs Proposed 'Digital Apprenticeships' Scheme
- Source: InnovationAus.com
- What? Companies can sign up to a new deal where they employ a proportion of their workers through a 'Digital Apprenticeship' scheme: a vocational pathway into entry-level tech jobs, partly funded by the government.
- When? The scheme emerged from the Jobs and Skills Summit in September 2022.
- Why? The scheme is all about meeting the demand for tech talent, helping workers 'earn while they learn' in entry-level tech jobs, and has targets to improve representation of women, First Nations people, older Australians and veterans.
- What we think: This is a great move by government and business to improve equity in the tech sector, and a sign of how much demand there is for tech talent out there!

# What's online ...



# Podcast

Plug into our conversation with Harrison Mbugi, a security engineer at Google, in episode two of the new Careers with STEM podcast: The Buzz About STEM. Hear about his cool study path in computer science and IT, how he landed

his job at Google and his advice and tips on getting a career in tech. CareerswithSTEM.com/podcast

## Video

Wondering 'weather' a career in meteorology could be for you? Find out with our latest STEM career in 60 seconds video at

CareerswithSTEM.com/videos



# **Special** edition

Careers with STEM: Defence 2022 is filled with real-world career profiles, as well as tips and advice from Defence personnel in a range of exciting fields. We explore

quantum technologies, working in space (including building and launching your own satellite!) plus rewarding Defence STEM careers in health and nutrition, engineering, apprenticeships, data science and cyber security. Find it, and all our special editions, at CareerswithSTEM.com/magazines

# Tob Kit

Discover how to build a more sustainable future as a renewable energy engineer in our latest job kit. These free 8-page e-magazines give you the lowdown on specific STEM jobs.

CareerswithSTEM. com/job-kits

# Quiz

Find out how much you really know about the amazing career opportunities in the emerging field of artificial intelligence (AI) with our 'Can you guess these Al careers?' quiz. All our quizzes are at

CareerswithSTEM.com/quiz

















# Staying on course



Wondering what – or where – to study to land your dream career in tech? Keep reading!

here are so many different careers in the tech sector - and equally as many study pathways to get you there! The best bit? No two pathways have to look the same, and you can choose a course (literally!) that suits your strengths, passions and goals.

In our special Study Pathways section you can:

Get to grips with five tricky tech terms via our jargon buster – because you need to know how to talk the talk.

Check out our A to Z of tech courses – both vocational and at university – to give you an idea of all that's on offer!

> Meet career mentors with awesome jobs at big tech employers Google and

Commonwealth Bank who all took totally diverse pathways to get there.

Take our path finder **quiz** to match your skills to a dream job.

Find out how on-thejob learning is totally part of the journey – even in your casual, after-school job (and make sure it's included on your CV)!

# WANT MORE?

CareerswithSTEM.com has you sorted for your study pathways information. inspiration and advice!

Head to CareerswithSTEM.com and look under 'Study Paths' on the menu. There, you can search content matched to whatever stage of the study or career journey you're at, sorted under the following sections:

CHOOSING ELECTIVES

Before you choose what to do after school – you'll need to pick your electives in high school. This is your go-to spot with quizzes, tips and advice. Choosing electives for your uni degree? We've got you covered for that, too!

#### OPEN DAY

Open day season can be overwhelming! So many choices! Scroll through the Open Day section of our website for insights like how to make the most of open days, what questions to ask, new degrees to look out for, plus plenty of cool quizzes and videos.

**CHANGING PREFERENCE**This is another pretty big step in any university study pathway – when you get to change your mind! We'll help you de-stress about this whole process and instead see it as an opportunity to make sure you're on the right path to your dream job.

Going to university isn't the only way to kickstart a career in STEM – this section is packed with information and advice about forging your vocational STEM career path.





# YOUR CAREER. YOUR WAY.

The National Careers Institute empowers Australians to achieve productive, rewarding and fulfilling careers and lifelong learning.

**yourcareer.gov.au** can help you make informed decisions about your learning, training and career development.

yourcareer.gov.au



# Figuring out a career can be exciting.

Are you 15 to 24 years old? You can talk to a real person to discuss your career options.

Text 'SLIS2022' to **0429 009 435**Call **1800 CAREER** (1800 227 337)

Book in for a free 45-minute career guidance session with an experienced career practitioner.

yourcareer.gov.au/schoolleaver



# TALKING TECH

Still trying to sort your blockchain from your NFTs?
We bust some of the jargon for you

# BLOCKCHAIN

A blockchain is a digital ledger — a record of transactions or data stored on millions of computers at the same time. It delivers information fast, transparently and securely. Blockchain can store anything from currency (like Bitcoin) to medical records and can even be used for water management and transportation.



# ARTIFICIAL INTELLIGENCE (AI)

Al refers to a computer or computer-controlled robot, programmed to perform tasks like visual perception, understanding natural language and decision making. Oh, and Al often boasts 'human' characteristics such as the ability to learn from past experiences, reason and self-correct.

# NFT (NON-FUNGIBLE TOKEN)

An NFT digitally represents ownership of a 'non-fungible' (or unique) item. They're used to tokenise items like a piece of digital art, a song, a video, a GIF or even a tweet. An NFT can only have one owner at a time and they're stored securely on the Ethereum blockchain.

# **METAVERSE**

Think of it as a network of 3D virtual worlds that you access with a virtual reality (VR) headset, which enables you to get around using voice control and eye movement. And it's not just for gaming. Everyone from social media companies to musicians and fashion brands are entering this space!

# QUANTUM COMPUTING

This is all about using quantum theory (which describes the properties of materials at atomic and subatomic levels) to develop computers that can solve scientific and engineering problems too tricky for your trusty laptop or PC. We need these types of computers to run simulations and data analysis, and they'll be super-useful in areas like defence, health, Al and space – just to name a few! – Louise Meers



0





Thrive in the field of the future

# Study IT at Monash



for graduate employability

★★★★ 30+ years

leading in real-world experience

# The A-Z of tech degrees and diplomas

Looking for study pathway inspiration? This epic list of tech-related tertiary options should give you some ideas — Cassie Steel

is for app development Bachelor of Information Technology (Mobile Application Development), University of South Australia: Build up specialist skills in creating software with a focus on mobile apps and platforms.

Dis for blockchain
Diploma of Applied Blockchain, TAFE: Become fluent in one of the most in-demand tech trends.

is for computer science

Bachelor of Computer Science, Monash **University:** Skill up in all things tech – operating systems, compilers and translators, and hardware.

is for digital design

Bachelor of Design in Animation, UTS: Develop design and animation skills working on real client briefs.

**Eis for engineering**Bachelor of Information Technology (Data Engineering), TAFE NSW: Get the smarts you need to build systems, architecture and platforms to support Big Data solutions.

is for FinTech

Bachelor of Commerce, UNSW: Walk away with the skills necessary to create a career in financial technology!

is for game design

Bachelor of Game Design and **Development, Macquarie University:** Learn how to produce the next gen of popular video games and virtual worlds.

Lais for HTML

Bachelor of Digital Media, University of South Australia: Develop the knowledge needed for a gig in documentary production, animation, visual effects, graphic design or web development.

lis for IT

Bachelor of Information Technology, Charles Darwin University: Kickstart a future in IT with problemsolving, creative thinking and communication skills.

is for Java

Bachelor of Information Technology (Software Development), University of South Australia: Become fluent in Python, Java, Swift and SQL – highly sought-after skills in the local job market.

is for K-12 tech ed

Bachelor of Education (Technology Secondary), Southern Cross University: You can specialise in teaching IT, digital media, engineering and more.

is for law

Bachelor of Information Technologies/ Bachelor of Laws (Honours), QUT: Choose this combination for a career in cyber law, intellectual property, internet regulation, software development and e-commerce.

is for machine learning

Bachelor of Computer Science, University of Adelaide: Graduate with skills in computer systems, AI and data!

is for network engineering

Bachelor of Information Technology (Cyber and Network Security), TAFE NSW: Get prepped to work as a cyber security specialist!

is for operations

Advanced Diploma of Computer Systems Engineering, RMIT: Score the smarts to design, install, validate, evaluate and operate systems.



**D**is for programming

Certificate IV in Information Technology (Programming), TAFE SA: Learn to create software and code in C#.NET, PHP/MySQL, Java and Python.

is for quantum Master of Quantum Technology,

The University of Queensland: Study advanced quantum physics and tech.

# **D** is for reliability **N**engineering

**Bachelor of Engineering (Computer** Engineering), UNSW: A four-year deep dive into all things computers!

Sis for software engineering
Bachelor of Software Engineering, University of Canberra: Become proficient in areas including design, coding and software specification.

is for tech support

Bachelor of Information Technology, UTS: Designed with industry sponsors, the program develops an understanding of business and tech.

is for UX design

Bachelor of UX and Web Design, Torrens University: Skill-up in web design to create better experiences for web and mobile platform users.

is for veterinary technology Bachelor of Veterinary Technology, The University of Queensland: Get set

up for a career as a next-gen vet – or para-veterinary healthcare specialist.

is for web development

Bachelor of Information Technology, Edith Cowan University: Develop skills in web development, data management, cyber security and more.

is for X-ray technology

Bachelor of Applied Science (Diagnostic Radiography), The University of Sydney: Learn the tech and procedures involved in diagnostic health.

# is for YouTube

Bachelor of Communication (Digital Media), Deakin University: Create podcasts, videos and more, while exploring data and analytics, virtual and augmented reality (VR and AR), AI and gamification!

# is for **ZZZZ**Z

Graduate Diploma in Sleep Science, The University of Western Australia: This postgrad course will get you up to speed in the latest tech used to help with sleep troubles.



# STUDY INFORMATION TECHNOLOGY ONLINE.

Like keeping up with the latest tech? Like solving problems?

TAFE SA offers a range of Information Technology [IT] courses that can be studied 100% online from anywhere in Australia.

Just because you're studying online, doesn't mean you have to do it alone. You'll still have the same level of support from TAFE SA lecturers and interaction with fellow students, and what's more, the flexibility of online study gives you freedom to study anywhere, anytime.

#### STUDY AREAS INCLUDE:

- **▶ CYBER SECURITY**
- **▶ IT SUPPORT**
- **NETWORKING**
- **▶ SOFTWARE DEVELOPMENT**
- **▶ WEBSITE DEVELOPMENT**

Note: to study online you will need access to a computer, tablet or smart phone with an up-to-date internet browser.



AUREN TROMPP

doesn't exist yet, but it's likely you'll find her working with people who are applying emerging technology to complex problems that are yet to be solved, to make the world a better place.



**GRAY STUDIED FINE ARTS. MAJORING IN** PHOTOGRAPHY – NOW HE'S DELIVERING GLOBAL SOFTWARE PROJECTS AT GOOGLE

fter graduating with a photography degree, Andrew had second Athoughts about turning his passion into a career. Instead he looked to other hobbies – like building and fixing computers.

Without any formal tech qualifications, he got a job providing support to Apple customers, then landed an internal IT support role at Google and – with on-the-job and self-directed learning, plus a graduate certificate in IT – Andrew's career has progressed to an awesome senior management role.

# **EVERY JOB IS A LEARNING OPPORTUNIT**

Now leading software engineering projects across Google's ChromeOS, Andrew is proof a tech degree isn't the only path.

"Those with different education, experiences or backgrounds can be just as successful as those with the 'traditional' approach," he says. "Use every job as an opportunity to learn new skills and apply your old skills to new technical challenges."

BACHELOR OF FINE ARTS (PHOTOGRAPHY). NATIONAL ART SCHOOL

CORPORATE OPERATIONS ENGINEER, GOOGLE

FAMILY ROOM SPECIALIST (REPAIR TECHNICIAN), APPLE

GRADUATE CERTIFICATE IN IT. UTS

GENIUS (COMPUTER REPAIR TECHNICIAN). APPLE

TECHNICAL PROGRAM

INTERNAL CORPORATE IT SUPPORT, GOOGLE

SENIOR TECHNICAL PROGRAM MANAGER, GOOGLE

PROGRAM MANAGER

BACHELOR OF SCIENCE
BACHELOR OF ARTS

ENA WANG COMBINED COMPUTER SCIENCE WITH ARTS. EQUIPPING HER WITH BROAD, FUTURE-FOCUSED SKILLS

ena studied computer science as part of a Bachelor of Science, but her pathway into tech wasn't exactly typical, as she combined her degree with a Bachelor of Arts, majoring in philosophy.

"Tech has and will continue to shape our socio-political interactions, for both better and worse," she says. "I wanted to understand the innovations themselves in order to apply pressure on the industry in an informed way."

# DIVERSITY, EQUITY AND INCLUSION

One way Lena has worked to apply pressure is improving representation for women and minorities. While still at uni, she was recognised for her work in this area by Google, receiving a Women Techmakers Scholarship (now known as a Generation Google Scholarship).

Before graduating, Lena undertook software engineering internships at Microsoft and Google, and is now a site reliability engineer (SRE) at Google, working behind the scenes to efficiently and automatically prevent or fix any tech outages. - Gemma Chilton

BACHELOR OF SCIENCE (PHYSICS, COMPUTER SCIENCE) / BACHELOR OF ARTS (PHILOSOPHY), THE UNIVERSITY OF SYDNEY

SOFTWARE ENGINEER INTERN. MICROSOFT

SOFTWARE **ENGINEER** 





KARTIN LEUNG
DIGITAL PRODUCT DESIGNER

Kartin Leung set out to be an architect — now she's using her design skills in the digital world and hasn't looked back

t uni, Kartin loved the idea of designing beautiful houses and wanted to become an architect.

But then after graduating with two degrees – a Bachelor of Interior Architecture and a Bachelor of Computational Design – she found herself chatting to a fellow grad who had ended up as a digital product designer, and was intrigued. "I wanted to try it out for myself," she says.

Kartin landed a technology graduate role at Commonwealth Bank. This turned into graduate digital product designer roles first at x15ventures — Commonwealth Bank's startup accelerator — and then in the bank's Home Buying team, which looks after home loan customers.

# MAKING LIFE EASIER

Kartin's role as a digital product designer is closely related to other tech roles you might have heard of: user experience (UX) and user interface (UI) design. As Kartin puts it, it's her job "to make something easy and nice for a user to use".

Right now, she is working on a portal for home loan customers, with the aim of making the experience easier and more personalised for them.

Kartin says her field is evolving as technology evolves, with jobs becoming more niche. She predicts that next-gen product designers might specialise in virtual reality (VR) or 3D interfaces, or maybe even screenless systems, and she reckons artificial intelligence (AI) will have a big impact in her field of work.

Maybe Kartin will one day design a VR home, and her career goals will have come full circle!

BACHELOR OF INTERIOR ARCHITECTURE (HONOURS) / BACHELOR OF COMPUTATIONAL DESIGN, UNSW OF ESTALISE IN VICTOR

DIGITAL PRODUCT DESIGNER. COMMONWEALTH BANK

NEXT-GEN PRODUCT DESIGNERS MIGHT SPECIALISE IN VR OR 30"

ALIBEN TROMBD

2022 TECHNOLOGY GRADUATE.



# PATH FINDER

FOLLOW THE ARROWS TO FIND YOUR DREAM JOB IN TECHNOLOGY!



Your friends would say you're definitely more

logical than creative

START HERE...

You keep up with the latest

Helping others is one of your biggest passions and

you have a lot of patience

tech and you're pretty much an expert on the subject

You already have some sweet coding skills

Art is your favourite school subject and you want a career where you can flex these skills on the daily





# **Game developer**

These creative tech pros take a game from concept and pieces of code to a playable/interactive masterpiece.

Skills needed: Teamwork, imagination, eye for detail

What to study: Diploma of Game

Development

**Dream workplaces:** Nintendo, Activision



# **UX** designer

A UX designer makes sure applications and programs are easy and enjoyable for the end user to use.

Skills needed: Research, visual design, critical thinking

What to study: Bachelor of Computational Design

Dream workplaces: Apple, Atlassian



# **Technology teacher**

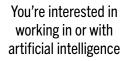
Head back to high school and equip the next gen with skills in design and technology, IT or software.

Skills needed: Communication, organisation, leadership

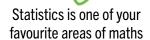
What to study: Bachelor of Secondary Education (majoring in STEM subjects) **Dream workplaces:** Any high school

Right now, your plan is to study a Bachelor of Computer Science at university

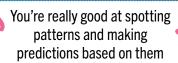
After school, you love to binge watch true-crime docos



You enjoy making presentations and find public speaking exciting



You're invited to take part in a hackathon. Do you join in?



Board games and jigsaw puzzles are better than any game on your phone





# **Penetration tester**

These cyber security experts figure out where and how a hacker might break into an organisation's computer system.

Skills needed: Problem-solving, teamwork, creative thinking What to study: Bachelor of Cyber Security Dream workplaces: Commonwealth

Bank, Google



Designing, coding, testing and maintaining programs and apps is all in a day's work for a software developer.

Skills needed: Attention to detail, time management, problem solving What to study: Bachelor of

Computer Science

Dream workplaces: Microsoft, Amazon

# **Data scientist**

By hunting down numbers to uncover new insights, you'll provide companies with the info needed to make smart business decisions.

**Skills needed:** Maths, curiosity, communication

What to study: Bachelor of Data Science Dream workplaces: CSIRO, Facebook



# up your CV

Your after-school gig can totally help you score a job down the track!

eed proof that STEM skills are used everywhere? Take a look at your casual job for starters! Chances are that, between all the customer service, waiting tables, serving food and cleaning up, there is a range of transferable science, tech, engineering and maths smarts that you are using on the reg.

And yep, that means you can totally pop them on your CV when you're applying for work experience, internships and even future STEM roles! Here, we help you talk – and STEM – them up with the right language. – Cassie Steel

Your role: Waiting tables and serving customers Talk it up: "Experience managing multiple projects, juggling clients and delivering outcomes to a deadline"

HOSPITALIT

# HIDDEN STEM SKILLS:

- Maths tallying up orders and managing transactions
- Ratios for example, milk to coffee or diners to tables
- Fluency with digital payment systems

Your role: Serving customers, selling clothes and cleaning up Talk it up: "Confidence liaising with clients, problem-solving, visual merchandising and managing e-commerce transactions"

# HIDDEN STEM SKILLS:

- Fluency in e-commerce coordination of online transactions
- Maths confidence with addition, subtraction and percentages
- Proficiency in relevant retail-based computer software programs

Your role: Minding kids Talk it up: "Management of multiple schedules and personalities, requiring time management, attention to detail, quick thinking, flexibility, problem-solving and great people skills"

# HIDDEN STEM SKILLS:

- Budgeting quoting jobs and finalising payments
- Innovative thinking
- particularly when it comes to planning of activities
- Strong leadership



Your role: Helping out neighbours with odd jobs Talk it up: "CEO and founder of a small, local business. Extensive experience in company growth, budget, scheduling, quoting, time management and leadership"

# HIDDEN STEM SKILLS:

- Entrepreneurial smarts
- Project management and planning skills
- Advertising and budgeting expertise



# DISCOVER YOUR DREAM JOB WITH STEM+X

Want to build a niche career path that combines STEM with your other passion? We have the secret formula!

# What's STEM + X?

Careers with STEM's secret formula is all about combining STEM (science, technology, engineering and/or maths) with ' $\mathbf{X}'$  – aka, your other passion, hobby, interest or goal.

Think Science + Business = new space startup or Technology + Agriculture = smarter farming

Over the following pages, we've highlighted people and pathways combining technology with animals, creativity, crime & justice, language & culture, sports, ethics and health.

Below are all our Xs you could combine with STEM to find your dream job!



**BUSINESS** 

# CRIME+ JUSTICE

# SEARCH FOR STEM+X ROLE MODELS

Did you know you can search for STEM role models and career models and career mentors on our website by their 'X'? Find people combining their maths skills with their passion for wildlife, or tech pros working in the creative sector, science business entrepreneurs and more entrepreneurs and more and get inspired about what your future career might look like!

Visit: CareerswithSTEM. com/stem-x-role-models

**CYBER** SECURIT

**DEFENCE** 

**CREATIVITY** 

DESIGN+ CONSTRUCTION

**EDUCATION** 

**ENVIRONMEN** 

**ETHICS** 

**ECONOMICS** 

FOOD+ **AGRICULTURE** 

**FASHION+ BEAUT** 

RESOURCES+ **ENERGY** 

ROBOTS AND A

**NOT SURE WHERE** 

LANGUAGE+ **CULTURE** 

**HEALTH** 

**SPORTS** 

**DUANTUM** 

TAKE OUR EM+X QUIZ!

TO START?



SOCIAL GOOD

SPACE





## START YOUR CAREER HERE

#### TECHNOLOGY + ETHICS + STUDY

Bachelor of Arts (Professional) with a major in Ethics and Technology, Swinburne University of Technology

Bachelor of Laws (Honours) with a minor in Law, Technology and Innovation, QUT

Bachelor of
Artificial
Intelligence, Deakin
University

Bachelor of Science (Computer Science), University of Otago

# TECHNOLOGY + ETHICS

Al specialist A\$92K (average) / NZ\$56K (average)

Ethics officer A\$83K-A\$145K/ NZ\$75K-NZ\$131K

Senior machine learning engineer A\$96K-A\$152K

**Digital strategist** A\$54K-A\$145K / NZ\$155K (average)\*

\*Sources: payscale.com/ salaryexpert.com



## Where you'll work

Tomorrow's technology ethicists might work at a big tech company – for example, Google's AI ethics research department employs 200 people (meet one of them on the next page!) – or you might work at a smaller consultancy firm that advises on how to use technology ethically. And experts in this space won't necessarily need loads of technical skills, with roles popping up in legal, policy, product and marketing teams.

Opportunities to become a digital ethics researcher like Simon are also growing. Simon's work delves into questions like whether or not robotic companions – such as robot pets in aged care facilities – are a good idea.

"Some people really like having the robots around, because it reminds them of their dog," he says. "But others find it insulting to be given an artificial animal."

It also raises the question of what happens as the technology develops – as the robots get better and better at communicating and performing tasks, could we get too accustomed to their help? WE'LL NEED PEOPLE
WHO UNDERSTAND DIGITAL
ETHICS SO THAT... BUSINESSES
DON'T RUN INTO TROUBLE AND
RUIN THEIR REPUTATIONS"

"Will it mean nursing home residents get less care from real people or that family visit less often because they know the robots are looking after them?" Simon asks. "It raises ethical questions about how we manage aged care in the future."

Some of the job titles to look out for in digital ethics include: trust and safety officer; data or AI ethicist; and AI governance officer. But as it's such a new field, more new jobs are likely to emerge in the near future.

When it comes to what to study, Simon says it's not just about technical skills. He recommends studying things like computer programming, data science, human-computer interaction or machine learning, while combining that with humanities subjects like philosophy, politics, communication, media studies or law.

With the right combination of skills, you could be well on the way to tackling one of technology's biggest ethical questions: just because we can, does that mean we should? – *Chloe Walker* 









om Barraclough studied law and political science at uni, because he always liked language and writing, and says he was particularly interested in "the philosophical side of things". And while he doesn't have any formal qualifications in technology (aside from tinkering with computers in his spare time), he was fascinated by the policy and legal implications arising from new technology.

It was while studying at the University of Otago that Tom met fellow law student Curtis Barnes, who was working on a master's degree investigating legal and ethical questions around artificial intelligence (AI) – partly motivated by his love of the sci-fi movie Blade Runner!

# INVESTIGATING DEEPFAKES

When Tom found out about funding available from the New Zealand Law Foundation to support research into law and emerging technology, he reached out to Curtis. The uni friends secured funding and used it to collaborate on a project investigating whether we need new laws to deal with the rise of 'deepfakes' (creepily convincing digital media that is actually generated by AI).

This collaboration evolved into a new business that Tom and Curtis founded, called Brainbox.
Through Brainbox, they use their unique combination of skills to consult with government and business

"Finding people with expertise in either of those three areas is relatively easy, but finding people who sit in all of those worlds is very rare and very valuable," Tom says.

But that skill combo probably won't remain rare, he adds. In fact, Tom reckons law, policy and technology are all increasingly overlapping areas, and if you're interested in a career in any one of them, you'll want to get a handle on all three.

One project that Brainbox has worked on involved leading an initiative called the Action Coalition on Meaningful Transparency (ACT) — a global effort driven by tech companies, human rights and press freedom organisations, academics and investors to address concerns surrounding data use, data privacy and censorship.

Tom's career advice? Try to find the sweet spot between what you love, what can earn you an income and what can make a difference! – *Gemma Chilton* 

FINDING PEOPLE WHO SIT IN ALL OF THOSE WORLDS IS VERY RARE"



WORK OF ART

From designing websites to entire virtual worlds, there's so much happening in the tech sector for creatives

f your favourite subject at school is art or English, or if you're more likely to be found sketching in your spare time than coding, then the idea of a career in the tech sector might not be on your radar right now. But we're here to tell you that it actually should be!

Apps and websites don't just need to work – they need to be visually appealing and easy and enjoyable to use. Making that happen is generally the job of tech + creativity pros like user experience (UX) and user interface (UI) designers, who often come to the tech sector via a graphic design study pathway, combining their design knowhow with tech skills.

But they aren't the only tech + creative gigs on offer. How about building an entire virtual world straight from your imagination? That's the job of virtual reality (VR) and augmented reality (AR) designers, who create beautiful, realistic 3D digital interfaces, not just for video

games, but with applications in sectors like healthcare and education.

And no matter what job you have, creative people will have an edge in the tech sector, which is all about original thinking, playfulness and thinking outside the box. That's because creativity means more than being good at art; creativity means using your imagination and being an original and playful problem solver.

Ping-pong tables, scooters and video games in big tech company offices are about more than just making the workplace fun – they help workers tap into their playful, creative side, which tells you something about how important creativity is to tech employers! – Gemma Chilton

NO MATTER WHAT JOB
YOU HAVE, CREATIVE PEOPLE
WILL HAVE AN EDGE IN THE
TECH SECTOR"



# AI AS ARTIST

Artificial intelligence (AI) learnt how to beat humans at chess ages ago — now it's edging into the world of arts. Here are some cool examples

## AI+MUSIC

Did you know AI already has its own music album? Released in 2018, Hello World started as a research project spearheaded by French AI expert and musician François Pachet. François is director of the Spotify Creator Technology Research Lab, where he designs next-gen AI-based tools to help musicians (tech + music career goals much?). You can listen to the album at helloworldalbum.net

# AI+VISUAL ART

Salvador Dali was ahead of his time — but could the Spanish painter, born in 1904, ever have guessed an image-creating AI tool would one day be named after him? DALL-E was revealed by AI research company OpenAI in 2021. The machine learning model creates images and art from text prompts (think "baby daikon radish in a tutu walking a dog" — a real example!). DALL-E is one of many text-to-image AI systems out there — Google has one called Imagen and another was released in August by TikTok as an effect called AI Greenscreen. AI, show me a "person with mind blown by how fast tech is evolving".

#### AI+WRITING

With a few prompts (a headline and some keywords) the following was generated by AI using the website copy.ai — which is just one of many such online AI-driven copy generators. TBH, we couldn't have said it better ourselves!

As you probably know, computers are good at math and logic. But can they write? In the last few years, we've seen AI programs get better at writing news articles and poetry. But is it possible for an algorithm to write a novel? The answer is: maybe!

There are plenty of algorithms that can generate text from scratch – like those used by bots on Twitter or Facebook Messenger. These programs use machine learning techniques that allow them to learn from examples of human language so that, over time, their output sounds more natural. These programs aren't great yet; they still have trouble with certain tasks like making sense of pronouns in sentences or using proper punctuation. And these shortcomings make it harder for machines to do things like write original prose or poetry without relying heavily on pre-existing material (for example, turning existing text into new sentences).

#### START YOUR CAREER HERE

# TECHNOLOGY CREATIVITY STUDY

Bachelor of **Creative Technologies**,
Auckland University
of Technology

Bachelor of

Design (Digital

Technologies),

Deakin University

Bachelor of **Games and Interactive Environments**, QUT

Certificate IV in Information Technology (Front-End Web Design), Australian Institute of ICT

# TECHNOLOGY CREATIVITY

**3D animator** A\$40K-A\$83K / NZ\$48K-NZ\$94K

**UX designer A**\$54K-A\$111K / NZ\$49K-NZ\$114K

**Web designer A**\$43K-A\$93K / NZ\$42K-NZ\$123K\*

\*Source: salaries according to payscale.com

# DYNAMIC DUO

MEET TWO QUT GRADS WHO BOTH LANDED AWESOME CREATIVE TECH JOBS IN GAMING

uni networking event landed QUT grads Rachel Hempenstall and Oliver Van Dyk roles at Gameloft, a computer game publisher with 18 studios worldwide, including in Brisbane. "Our job as QA [quality assurance] testers is to try and break the game," Rachel explains.

Rachel and Oliver met while studying a Bachelor of Games and Interactive Environments at QUT. In the third year of their degree, they worked together on a cool project creating a virtual reality (VR) training simulation for helicopter marshalling at aerospace company Airbus.

Oliver says his QUT degree study was the perfect background to create the training simulation. "Companies are coming to game engines to really immerse people in the experience."

It was when Rachel and Oliver were attending a Women in Tech networking event at QUT that they first connected with Gameloft Brisbane. They were invited to tour the Gameloft studio and show off their VR project. That was in October – by December, three out of the four project team members were offered jobs!

Oliver says such events are an important part of study at QUT. "There's always a chance to meet new people or a future employer."

I'M VERY MUCH ENJOYING PLAYING GAMES FOR A LIVING AND KNOW THAT I'LL BE ABLE TO PROGRESS TO WHERE I WANT TO GO"

### Levelling up

Both Rachel and Oliver plan to climb the job ladder at Gameloft, from QA testing to their dream careers. With a passion for coding, Oliver's goal is to work in game-play programming: "Everything from dragging and dropping items to fighting the monster."

Rachel has a fine arts background and is interested in animation and 3D modelling. She's creating a portfolio of objects such as buildings, plants and people. Then she adds textures to make them look realistic. "I'm very much enjoying playing games for a living and know that I'll be able to progress to where I want to go," Rachel says.

COMPANIES ARE COMING TO GAME ENGINES TO REALLY IMMERSE PEOPLE"





UNITY DEVELOPER AND SYSTEMS PROGRAMMER. AIRBUS HELICOPTERS





# **Skill time**

Chris Williamson's VET study path won him a gold medal and landed him a cool tech job

was never someone who was destined for university," says Chris – but that hasn't stopped him from learning a huge range of skills.

While Chris was studying a Diploma of Graphic Design at TAFE in Perth, his teachers encouraged him to compete in a WorldSkills competition. This was his chance to prove his burgeoning skills on a national stage in front of potential employers – and he won a gold medal!

Through his qualifications and graphic design work, Chris learnt about the principles of good design and also the psychological aspects of digital user interfaces and user experience. He then backed up these skills with a Certificate in Computer Systems Technology, through which he was able to better understand backend systems and develop his skills in technical troubleshooting. While working with Kinetic IT – his current employer – he has had multiple roles, including service desk technician and major incident management.

More recently, Chris has fallen in love with automation, as he says it means he can



MY EXPERIENCE IN
MULTIPLE INDUSTRIES HAS ENDED
UP BEING MY GOLDEN TICKET"

eliminate boring, repetitive tasks and focus on the fun things. Having learned PowerShell and JavaScript, his next role will be working on a platform designed to automate business tasks.

Chris says he's excited by the opportunity to use all the skills he's learnt to creatively and efficiently solve client needs.

"My experience in multiple industries has ended up being my golden ticket," he says. "These skill sets are a perfect combination for my next role: understanding how the platform works, the ability to build automation and understanding how to make the user interface easy for the intended audience.

As a VET Ambassador through the Australian VET Alumni, Chris is passionate about promoting VET STEM opportunities to help set other young people on their own successful study and career paths.

"Back when I was 16, I had no idea that WorldSkills would lead to a world of opportunities for me," he says. – *Cassie Hart* 



# WorldSkills Australia competitions

can open up opportunities such as mentorship, travel and scholarships. You can learn more about them at worldskills.org.au







GRAPHIC DESIGNER (FREELANCE).
AUSTRALIAN ESPORTS







INCIDENT MANAGE
KINETIC IT



ASSOCIATE SYSTEM ENGINEER, KINETIC IT





or Alejandro, a film studies diploma at South Seas Film School in Auckland led to a career in art director and animation roles in New Zealand's film and TV industry for the next decade.

His big goal was to direct his own movie but, to achieve that, he decided to take a different path: making a movie using virtual reality (VR) technology

"One thing I've learnt in my journey is not to get stuck on the medium," he says. "My goal was to be a film director, to tell stories, and what I found out was that I could tell stories with VR."

# **VR** pioneer

The thing was, no-one in New Zealand had ever made a VR movie. So, in 2016, Alejandro enrolled in a Master of Creative Technology at Auckland University of Technology (AUT). His thesis question? "How can I tell stories using VR?"

As a pioneer in the space, Alejandro received support from the NZ government and film industry, and even travelled to the US to meet other VR researchers. By the end of his master's, he had produced the country's first VR movie, The Green Fairy, a short children's film about a fairy that lights up traffic lights.

The movie was a success and got lots of attention in the New Zealand press for being so innovative. Alejandro has since turned The Green Fairy into a children's book that uses augmented reality (AR) tech and a TV series.

His achievement also caught the attention of the corporate world: he was soon contacted by tech and appliances

chain Noel Leeming about using his VR skills to create more immersive training material. This led to the creation of Alejandro's company, CONICAL.

CONICAL provided VR and AR services to businesses, but that's now on pause. Alejandro was recently contacted by Epic Games to turn The Green Fairy into a video game – an exciting project that has enabled CONICAL to grow as a business and is taking all of Alejandro's attention right now.

Whether it's creating books, games or movies, Alejandro stresses that "technology is secondary to creativity". Instead, tech provides the tools to explore innovative ways to tell stories. - Gemma Chilton

# I FOUND OUT... I COULD TELL STORIES WITH VR"



ART DIRECTOR.

CAREERSWITHSTEM.COM

ORDS: DANIEL LE LUCAS







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# TOTALLY WILD

Love animals? Next-gen vets and zoologists are seriously teched up

f you're keen on animals, chances are you've considered a career as a vet, zoologist, marine biologist or maybe even a wildlife researcher. It's an awesome way to combine your favourite STEM subjects with a genuine passion. And your colleagues? Cutest workmates ever!

But things have changed since the days of rocking up at a veterinary clinic and whipping out a stethoscope. Thanks to fresh tech, vets are fitting animals with wearable devices and manufacturing custom-designed prosthetics with 3D-printing techniques. Marine biologists are using remotely operated vehicles (ROVs) to explore the ocean floor. And it's safe to say that there's way more gear involved in wildlife tracking than a pen, paper and a pair of binoculars.

# **VET TECH**

Animal scientists use so much cool tech on the daily! Here are just some examples

# **WILDLIFE ZOOLOGY +** SOFTWARE ENGINEERING = **DRONE TRACKING**

Sophisticated signal-processing techniques are being used by researchers in Africa to detect heart and breathing rates of hard-to-reach animals - think zebras, antelopes, waterbucks and giraffes.

# **ANIMAL RESEARCH** + PROGRAMMING = **WEARABLE ANIMAL TECH**

Used to capture stats like body temp, heart rate and pH levels, wearable tech is a very real and super-useful form of treatment for vets in 2022.

# **VETERINARY SCIENCE + BIOMEDICAL ENGINEERING** = CUTTING-EDGE SURGERY

When it comes to surgical procedures on animals, the tech is sci-fi - with microchip fracture detection, laser eye surgery and 360-degree oral pill cameras all considered pretty routine.

# Cyber safari

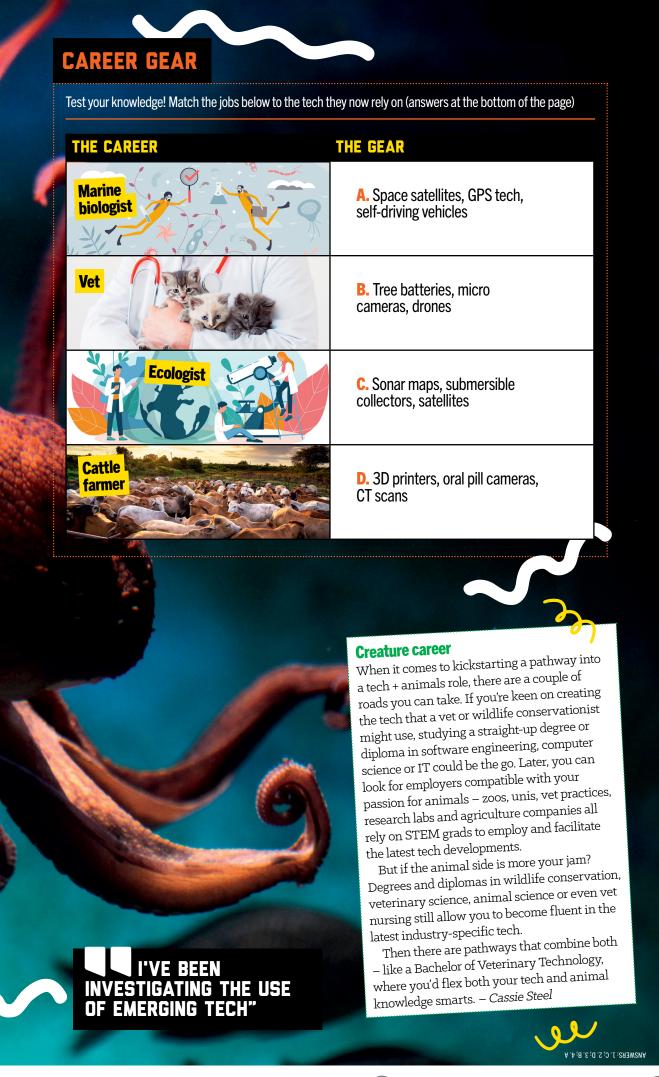
With cattle farmers tracking herds via satellite, it's safe to say the skill sets for animal jobs are changing – fast. Then there are marine

biologists who double as data scientists, relying on cloud-based software systems as much as scuba gear.

Vanessa Pirotta is one of them. Her PhD research on new conservation tech sent her on a hunt for whale snot (to track health), while ditching old-school collection methods.

"Marine scientists have traditionally used poles with collection devices at the end [to collect specimens], but this means close approaches to whales," she says. "I've been investigating the use of emerging tech, like drones, which

are a great non-invasive option."



#### START YOUR CAREER HERE

# TECHNOLOGY + ANIMALS + STUDY

Bachelor of Veterinary Technology, The University of Adelaide

Bachelor of
Agribusiness /
Wildlife Science
(dual degree),
The University of
Queensland

Bachelor of Science (Ecology and Biodiversity), Victoria University of Wellington

Certificate III in **Agriculture**, TAFE WA

## TECHNOLOGY + ANIMALS + JOBS

Agricultural engineer A\$46K-A\$173K / NZ\$76K-NZ\$134K

Marine biologist A\$44K-A\$122K / NZ\$64K-NZ\$87K

**Veterinarian** A\$57K-A\$106K/ NZ\$61K-NZ\$116K

Wildlife biologist A\$44K-A\$72K / NZ\$44K-NZ\$67K\*

\*Source: salaries according to payscale.com / salaryexpert.com



# **Biologist bot**

Forget what you thought you knew about animal biologists – these days, they're all fluent in tech

r Ludovic Dutoit is a conservationist and animal biologist based in New Zealand. Animals have always been his thing – but, as a kid growing up in Switzerland, he always pictured himself more as a vet or dog trainer.

"I liked animals but wasn't really sure what jobs involved working with them," he says. "Luckily, I had a really great high school biology teacher who inspired me to study biology at uni."

A couple of degrees later – plus a PhD in evolutionary genetics – Ludovic made the move to New Zealand. It was here that he first married his animal and tech smarts, scoring a gig as a bioinformatics specialist at the University of Otago, where he researches genetics and lectures on all things animals.

# SCI-FI SCIENCE

Although traditionally 'science' based, in 2022 Ludovic's role demands fluency in the latest gene sequencing technologies. So much so that addressing questions like "How and why are females and males so different?" or "Where did this species come from?" demands a little less lab time and a lot more (computer) screen time.

I DO A LOT OF PROGRAMMING TO HANDLE BIG GENETIC DATASETS"





# CONNECT TO CULTURE

Forget dusty old tomes in dark libraries – culture and heritage jobs are super high-tech

ustralia is home to more than 250
Indigenous languages and around 800
dialects. Unfortunately, many of these are
at risk of being lost as Elders are often the only
fluent speakers. Only 120 languages are still used
and 100 of them are considered endangered.

Language is an incredibly important part of culture. Indigenous people consider languages to be living things that connect them to Country, culture and ancestors. The race is on to create accurate records of Indigenous languages and for younger people to learn them so they can become custodians for future generations.

To highlight the need to preserve languages worldwide, Google created an app that teaches users the words for the objects around them in 17 endangered tongues. Users snap a photo and, using machine learning, the app identifies objects in the image and provides translations.



# IDENTIFYING SACRED SITES WITH DRONES

Technology is also helping Indigenous people preserve other aspects of their culture. Gullara McInnes became a drone fanatic after attending a three-day camp held by geospatial education provider, She Maps. A member of the Wallara clan of the Koko-Muluridji people of Far North Queensland, Gullara was inspired to use drones to map important traditional sites.

Elders need to be able to properly identify these sites, but many of the areas are physically inaccessible due to heavy vegetation. "That's when I decided to use two drones — one to provide a bird's-eye view and the other to get under the tree canopy, all using modern drone technology," Gullara explains.

She also used drones to map where non-native plants were threatening the sites, so they could be safely burned back. Her savvy drone skills earned her the Caring for Country Award during NAIDOC Week in 2020.

The app is called Woolaroo, a word from Yugambeh – a language of South East Queensland – that means 'picture' or 'shadow'. Word lists and audio recordings were provided by the

for nearly 30 years.

#### **TEACHING AI IN JINGULU**

Indigenous language and culture apps are being developed all over Australia and New Zealand, and some schools are even experimenting with robots to help kids learn. But researchers at UNSW have found that one First Nations language could be useful in helping humans and artificial intelligence (AI) systems communicate with each other.

team at Yugambeh Museum, who

have been collecting local language

They found that the simple verbs used in Jingulu, a language spoken by the Jingili people



accessible to researchers worldwide. It's just one

I DECIDED TO USE TWO

way technology can help bring the past to life!

DRONES... TO ENABLE OUR

THE DIFFERENT SITES'

**LOCAL ELDERS TO IDENTIFY** 

# START YOUR CAREER HERE

# **TECHNOLOGY** LANGUAGE CULTURE

Certificate IV in **Aboriginal Cultural Heritage** Management. La Trobe University

Bachelor of **Arts (Digital Humanities**), ANU

Bachelor of Arts (Māori **Development)**, **Auckland University** of Technology

Bachelor of **Digital** Media, University of South Australia

Master of **Heritage** Conservation. University of **Auckland** 

# TECHNOLOGY LANGUAGE **CULTURE**

**Archaeologist** A\$53K-A\$145K/ NZ\$46K-NZ \$73K

**Archivist** A\$56K-A\$98K/ NZ\$53K-NZ \$68K

**Museum curator** A\$44K-A\$90K/ NZ\$47K-NZ \$84K

**Software** developer A\$51K-A\$104K/ NZ\$50K-NZ \$94K\*

\*Source: salaries according

AI commands. From there, they were able to develop a Jingalu-inspired programming

intrigues you, the good news is there are loads

made it much easier to make digital maps of important sites such as Indigenous landmarks and heritage buildings. These services are often provided by consultancy firms that specialise in geospatial information systems (GIS). They not only need people to operate the drones, but also engineers and data analysts to design the

Archaeologists use STEM skills, too, from creating 3D models of artefacts using computeraided design (CAD) to interactive replicas of

Libraries and museums are also high-tech workplaces. Data science and machine learning are transforming the way researchers delve into huge databases of text and images to make new discoveries about the past.

By studying an arts major like archaeology, digital humanities, Indigenous studies or cultural management, and combining it with skills in coding, drone tech, machine learning, AI, software development or data science, you could have a future in preserving the past! – Chloe Walker



nyone who's tried to learn a language knows how tricky cultural nuances can be. So what if you're trying to teach a robot? Chatbots and the like are becoming part of daily life, but if they only speak English, lots of users will be left behind.

Artificial intelligence (AI) researcher Puna is hoping to change that. He works for FranklyAI, a New Zealand chatbot-like platform that can speak Te Reo Māori and its iwi (or tribal) dialects. It also converses in Samoan, Mandarin and Torres Strait Creole, with more languages to come, and is used by governments, universities and other organisations to consult with students, customers and the public.

"One of the biggest barriers to getting people involved is language and culture," says Puna. "We want to make the experience as good as possible, like you're talking to a real person. Different iwi dialects use different spellings or prefer different words. It means we need to put more effort into how we train it."

# TRANSFERABLE SKILLS

In some cases, there are words that don't translate well into other languages and generational differences.

"We did a project for the University of Auckland, but we realised our translators don't necessarily know how an 18-year old-speaks," he says. "We had to find students who were fluent in the languages to help us."

Puna originally studied electrical engineering and was pursuing a PhD in the US when the pandemic hit. He returned to New Zealand with a master's instead, but it was hard to find a job that matched his research – specifically, looking at how certain sounds can aid in health problems like seizures and dementia. Fortunately, he had transferable skills.

"Being in electrical engineering for so long, you do pick up some software and coding skills," he says.

The best part of Puna's job? Learning about other languages and cultures, as well as his own.

"I grew up in Auckland, away from my iwi (Whakatōhea), so this has been a good opportunity to reconnect with my people and my language. It's been a bit of a journey of self-discovery!" – Chloe Walker

**WE WANT TO MAKE** THE EXPERIENCE AS GOOD

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(ELECTRICAL AND ELECTRONIC ENGINEERING).
UNIVERSITY OF AUCKLAND



MASTER OF ENGINEERING
(ELECTRICAL AND ELECTRONIC ENGINEERING),
UNIVERSITY OF AUCKLAND

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# On your marks, get set... GO!

Hop, skip or jump your way into an exciting career using technology to make sports safer, more competitive and more fun

ustralia punches well above its weight in sports. We might only have the 53rd-largest population in the word, but we're the 10th most successful country in terms of Summer Olympic medals, second in tennis Davis Cups and number one in cricket World Cups. But did you know that Australia is also home to one of the best sports technology (sportstech) industries in the world?

It's worth \$3.1 billion a year and employs 10,850 people in about 600 companies. That's up from just 200 companies a decade ago! Sportstech is any technology that makes sport better. This can mean assessing an athlete's performance or health, engaging with fans in a more interactive way, improving equipment and clothing or even creating completely new esports.

For instance, Quipmo, based in Perth, is an online platform where users can rent adventure sports

# 3 SPORTSTECH CAREERS

**Sports engineers** design and develop technologies for the sporting industry – mainly gear, tools and equipment – that improves athletes' performance. This might mean making tennis balls that stay bouncy no matter how much you hit them, or designing sportswear that better protects the body.

Sports statisticians record and assess results from sports events to make predictions about future performance. They analyse data on a number of levels, including the sport, team and player performance, to identify trends that teams can use to their advantage.

Game developers (esports)
use their imagination and coding
skills to build and maintain game
content in video games played
in esports competitions. They make
esports experiences
unique, realistic
and fun.

# Making the right call at the World Cup

Victoria University sport scientists and their commercial company, Track, developed a 'limb-tracking' technology called Semi-Automated Offside Technology (SAOT) for FIFA.

SAOT will allow referees to make offside calls in less than 10 seconds at the 2022 World Cup in Qatar.



ELITE NETBALL PLAYER

she says. - Ben Skuse

BACHELOR OF EXERCISE AND SPORTS SCIENCE, AUSTRALIAN CATHOLIC UNIVERSITY WITH HARD WORK, CONSISTENCY AND FEARLESSNESS, YOU CAN BUILD A CAREER THAT'S RIGHT FOR YOU"

DIPLOMA OF TEACHER EDUCATION-(PRIMARY AND SECONDARY). THE UNIVERSITY OF MELBOURNE

FOUNDER AND CEO. NETFIT NETBALL

gear and equipment for surfing, cycling and snow sports. Sydney-based Rugby.com.au is an online platform and app for rugby news, giving users behind-the-scenes stories and photos, match stats, commentary, player profiles, radio broadcasts and more. Catapult, which began in Melbourne and now employs more than 300 people in 25 countries, provides more than 2500 sports teams and organisations with wearable devices to monitor athlete health and performance.

"I want to be an example for women that,

you can build a career that's right for you,"

with hard work, consistency and fearlessness,

## **Launch your sportstech career**

With so many sports and ways technology can benefit them, the career options can be daunting. Where to start? Bachelor degrees in sport and exercise science are available at most unis, but people in the industry tend to begin with a broad science, engineering or computer science degree. Any degree in these areas will give you a strong base from which to launch your sportstech career. You'll gain

technical, programming and data analysis skills that can be applied in the sports industry and others, as well as soft skills like teamwork and problem-solving.

After graduating, a sports-focused master's or diploma can give your CV that extra pop to get you into this highly competitive field. UTS, for example, has a Postgraduate Diploma in Sports Media and master's degrees in High Performance Sport and Sport Management. From 2023, the Global Institute of Sport will also offer graduate degrees and professional education, including the Master of Science (Football Communications & Digital Marketing), delivered online and in Melbourne, with some teaching taking place at the MCG!

For the budding entrepreneurs out there, the Australian Sports Technology Network offers world-class facilities, education, connections and coaching through the Australian Sports Innovation Centre of Excellence next to Melbourne Olympic Park. – Ben Skuse

START YOUR CAREER HERE

# TECHNOLOGY + SPORTS - STUDY

Bachelor of Applied Science in Sports Technology, University of Otago

Bachelor of
Biomedical
Science/Master of
Data Analytics,
OUT

Bachelor of **Sport** and **Recreation**/ Bachelor of **Business**, Auckland University of Technology

Diploma in **Esports**, QUT

Master of Science (Football Communications and Digital Marketing), Global Institute of Sport

Master of **Sport Management**, UTS

# TECHNOLOGY + SPORTS + JOBS

**App developer** A\$52K-A\$153K / NZ\$70K-NZ \$123K

**Data engineer** A\$66K-A\$133K / NZ\$60K-NZ\$122K

Statistician A\$61K-A\$134K / NZ\$44K-NZ\$98K\*

\*Sources: payscale.com/ salarvexpert.com From virtual reality cancer analysis to programming robot arms for surgery, technology and health can go hand in hand

ustralia's digital technology workforce is growing. By 2026, experts predict there will be more than 1.1 million technology workers across the economy. During the COVID-19 pandemic, we saw the important role technology played in keeping us safe and healthy. And while contact-tracing apps have taken a back seat, telehealth and e-prescriptions are here to stay.

As technology advances, digital technology, data analysis and artificial intelligence (AI) skills will be in demand. Tech grads will be writing apps to monitor and collect data, keeping that data safe from cyber criminals, and helping clinicians interpret it accurately and efficiently. – Nadine Cranenburgh



# **COOL HEALTH TECH**

Want to know how tech skills can save lives? Check out these inspiring examples:

# GETTING VIRTUAL

Australian researchers designed a digital platform with VR-compatible software that lets medical specialists study cancer mutations and pathogens in interactive 3D.

**DIGITAL HEART** A team at the University of Sydney developed a cloud-based 'digital heart' that uses Al to analyse data from wearable heart sensor patches and diagnose heart conditions.

# STOPPING SEIZURES

Australian startup Epiminder combined an implant with a wearable device, machine learning software and a smartphone app to monitor brainwaves and predict epileptic seizures.

# **DING SURGICAL ROBO**

MORGAN WINDSOR'S PATH IS FULL OF TWISTS AND TURNS AND THE SKILLS HE'S GAINED ALONG THE WAY HAVE LED TO THE EXCITING PROJECT HE'S WORKING ON NOW M

organ's PhD project is a robot arm that will help surgeons place shoulder implants Vin the right spot. Robotic arms for hip- and knee-replacement surgery track optical markers drilled into bones - similar to those used on motion-capture suits in the movie  $% \left( 1\right) =-\left( 1\right) +\left( 1\right)$ industry. But this is harder to do in the shoulder, partly because the bones are smaller.

"We're trying to come up with a system where the robot uses a camera without having markers artificially attached to the patient," Morgan explains.

# Learning experiences

After high school, Morgan worked for a year, then started a Bachelor of Science (Physics). Three years in, he wasn't close to completing, so he took a job in a call centre. "A month after I did that, I said, 'I have to go back to school; I don't want to do this for the rest of my life'," says Morgan.

Morgan then enrolled in a Bachelor of Engineering at QUT, majoring in mechatronics engineering – a combo of mechanical and electrical engineering, with a focus on robotics. Upon graduating, he started as an electrical engineer at a company called Wave International, where he worked on projects in mining and resources.

But he "really missed working with robots and writing software" so, when the opportunity arose to do a PhD in robotic surgery at QUT, Morgan jumped at the chance! He says it's important to evaluate whether your career is going in the right direction and not be afraid to change it up. "You can put it down to a learning experience and try

something else." – Nadine Cranenburgh

BACHELOR OF ENGINEERING (MECHATRONICS), QUT



ELECTRICAL ENGINEER. WAVE INTERNATIONAL



PHD RESEARCHER.



# **HEALTHY TECH JOBS**

There are heaps of opportunities to combine tech skills with a career in health. Here are just a few:

AI AND MACHINE LEARNING SPECIALIST Doctors and other health

specialists process a lot of information to make their diagnoses. Al and machine learning specialists develop tools based on clinical experience that can speed up the process of data analysis and interpretation by providing automated analysis to be checked by medical specialists.

HEALTHCARE
DATA ANALYST
Electronic patient health information is growing

by the second and data analysts with clinical smarts have an important role to play. Healthcare data analysts work in government, hospitals, insurance companies and the pharmaceutical industry, so there are a lot of options!

examinations. If you like the idea of working with

robots, software skills are the key to programming them for specialist health applications.

CYBER SECURITY ANALYST
Keeping our health data safe from cyber attacks is a top priority. There's
a serious shortage of skilled cyber specialists across every industry and healthcare is no exception. If you have an interest in outsmarting the bad guys and designing security systems to protect patients' data, this may just be the perfect career for you.

# CLOUD NETWORKING

There's more to telehealth than a phone call or Zoom consultation with a phone call or Zoom consultation with your GP. Cloud networking specialists work with health providers to design systems that store and share patient information, medical images and test results. And emerging technology is opening up opportunities to collaborate with app developers, Al specialists, medical specialists and wearable tech designers to create systems that provide tech designers to create systems that provide life-saving remote monitoring and diagnosis.

# START YOUR CAREER HERE

# **TECHNOLOGY** HEALTH

Bachelor of **Health Sciences**, University of Auckland

**Bachelor of Health** Sciences (Digital Health), Flinders University

Bachelor of **Health** Information Management, LaTrobe University

Bachelor of **Advanced Computer Science**, University of Western Australia

Bachelor of **Science** (Information Technology), UTS

# **TECHNOLOGY** HEALTH

**Information** technology specialist A\$54K-A\$141K / NZ\$49K-NZ\$102K

App developer A\$53K-A\$116K/ NZ\$51K-NZ\$95K

**Robotics engineer** A\$59K-A\$108K/ NZ\$49K-NZ\$80K

**Cyber security** analyst A\$54K-A\$115K/ NZ\$51K-NZ\$144K

**Data analyst** A\$54K-A\$107K / NZ\$49K-NZ\$87K\*

\*Salaries according to payscale.com





# **TECHNOLOGY** + CRIME + JUSTICE

Bachelor of Science/ Bachelor of Laws, University of Auckland

Bachelor of **Information** Technology/ Bachelor of Laws (Honours), QUT

**Bachelor of Science** (Computer Science)/Law. **UNSW Sydney** 

# TECHNOLOGY + CRIME AND JUSTICE

**Forensic scientist** A\$58K-A\$103K/ NZ\$76K average salary

**Criminologist** A\$40K-A\$98K/ NZ\$57K average salary

**Data analyst** A\$54K-A\$107K/ NZ\$49K-NZ\$88K\*

\*Source: salaries according to payscale.com

- blood-stain pattern creation
- Alternate light sources to visualise fluids
- DNA sequencer for DNA profiling
- Gas chromatography-mass spectrometry to identify different substances

that I would do anything else. At university,

I found a course that allowed me to study

all the things I was interested in and got

my dream job upon graduation.



# ways to kickstart your tech career today

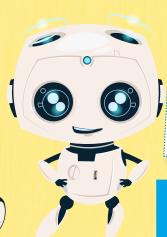
Keen on a career in tech and want to do something about it right now? Here are six things you can do to get things moving... while you're still in high school!



Maths and science will give you transferable STEM skills to take to any tech career. Then techy senior electives like computer science, digital solutions/technologies and information and processes technology will get you skilled. And don't forget to think about the specific future-focused tech career you might like and the electives that could help get you there. Fascinated by the ethics of emerging tech? Consider a philosophy elective! Want to get into user experience (UX) design? Choose design & technology as an elective.













# Join a coding club

Keep your skills up and make new friends by joining an after-school coding club. Find one near you at codeclubau.org or codecamp.au



# **Find mentors and role models**

The best way to know what kind of tech career you want is to speak to people who have gone before you! You can browse all our profiles of real-life people in tech at CareerswithSTEM.

# com/tech-role-models

Find someone living your dream job? You could try connecting with them on socials like Twitter or LinkedIn. You might be surprised who is willing to give you first-hand advice, or even be a mentor!





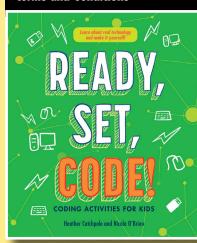
## **WIN PRIZES!**

Start dreaming about your future tech career for the chance to win this awesome book prize

We want to know (in 50 words or less): What would your dream job in tech be, and why?

Send your full name, postal address and your entry to info@ refractionmedia.com.au. The most creative entries will win signed copies of Foresight by Craig Ford (about a secret teen hacker) and Ready, Set, Code! by Heather Catchpole and Nicola O'Brien - full of fun, practical coding activities.

Check out the full deets and T&Cs at: CareerswithSTEM.com/ terms-and-conditions





# Learn about different tech jobs

It's hard to prepare for your future tech career when you don't have a handle on the kinds of jobs that are out there. We've put all the ones we can think of over at

# CareerswithSTEM.com/

tech-careers-list so you can start thinking about what might be a good fit for you.

You could also head to CareerswithSTEM.com/ job-kits and download one of our free eight-page guides with everything you need to know about specific jobs, including Game Designer & Developer, Information Security Analyst and Robotics & Automation Engineer (and we're adding new ones all the time!).





# **Quiz yourself**

Still stuck on which area of tech you should study or work in? Take our quiz to find the perfect pathway based on your skills and interests: bit.ly/tech-career-quiz





Commonwealth Bank

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We acknowledge the Traditional Owners of country throughout Australia and recognise their continuing connection to land, waters and culture. We pay our respects to their Elders past, present and emerging.

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